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EUROTUNNEL CHANNELS NEW DISTRIBUTION DEAL THROUGH ACTIVE HOTELS

eurotunnel.com to offer online hotel reservations

Eurotunnel, the market leader for self-drive cross-Channel travel, has teamed up with Active Hotels, one of Europe's leading online reservation providers, to offer customers online reservations for over 8,500 hotels across Europe. The service will be launched on www.eurotunnel.com from 1 December 2004.

Commenting on the new deal, Jo Willacy, Head of Marketing, said Active Hotels is a perfect fit for Eurotunnel.

"We're delighted to be teaming up with Active Hotels to offer our customers even greater freedom and value-for-money when booking their accommodation."

"The range and mix of hotels offered by Active Hotels fits perfectly with our customer profile. From December, customers will be able to choose from over 2000 quality hotels within a three hour drive of our terminals in Folkestone and Calais/Coquelles, and over 8,500 further afield throughout Europe."

Dan Smith, Director of Sales at Active Hotels, said: *"Eurotunnel is an exciting and valuable addition to Active Hotels' distribution network and we look forward to delivering a good value-for-money, user-friendly online hotel booking service to Eurotunnel's customers. In addition, this is great news for all our accommodation suppliers, particularly in France and the UK who can expect increased levels of business as a direct result of this new deal."*

Customers booking online at www.eurotunnel.com (or via the Eurotunnel Contact Centre on 08705 35 35 35), will have direct access to exclusive deals on the entire Active Hotels portfolio, from rural B&B's to 5-star city-centre leisure and corporate hotels.

About Eurotunnel

Eurotunnel is the market leader for cross-Channel travel, the choice of 2.3 million motorists in 2003. Opened in 1994, Eurotunnel offers the fastest, most frequent, and easiest way to cross the Channel. Over 55% of customers book online at www.eurotunnel.com

About Active Hotels

Active Hotels is one of Europe's leading online reservations providers to the hotel industry. The company has over 8,500 hotels, which it promotes through 1,500 distribution partners, including many of the market leaders in online travel. Active Hotels currently sell over two million hotel room nights per annum. www.activehotels.com