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eurotunnel.com changing the way we cross the Channel

Standard one-way fares, irrespective of length of stay

'Fast track' direct from check-in to shuttle boarding

The traditional day trip just got longer!

Folkestone, England, 7 June 2005; EUROTUNNEL [LSE: ETL] has signalled a revolution in cross-Channel travel, unveiling a raft of new initiatives to make life easier, faster, and cheaper for motorists crossing the Channel this summer. Innovations launched today by the Channel Tunnel operator include:

- Fares based on one-way crossings from just £49 for car and passengers
- Standard fares that don't go up just because you want to stay away longer
- FlexiPlus fares with free amendments, dedicated check-in/priority boarding
- New, extended 24 hour day trip/overnight fares from just £30
- Faster, easier online booking at the new-look www.eurotunnel.com

From today, Eurotunnel's **Standard Fares** will be based on one-way crossings and will no longer be determined by length of stay. Standard single fares start from just £49 (£98 return) for a car and all passengers. Based on five people in a car, that's equivalent to just £9.80 per person, each way. A new-look website www.eurotunnel.com makes booking online faster and easier than ever.

Jo Willacy, director of Eurotunnel's passenger division, said: *"We've listened to what customers have been telling us about the complexity of cross-Channel pricing. Our new standard fare structure is based on single crossings, and is purely demand driven so, the earlier you book, the better the deal!"*

Customers can 'mix-and-match' crossings to take advantage of the cheapest deals and to suit their own personal circumstances. The new online booking system provides customers with a range of fare options on the day they wish to travel.

Jo Willacy continued: *"We've put the customer in the driving seat with the freedom to travel without restrictions on length of stay. Customers have the flexibility to travel at a time and a price to suit them. We've also developed the technology to help them book online with clear, transparent pricing."*

Eurotunnel's new **FlexiPlus Fare** will offer a flat rate irrespective of when you travel with dedicated check-in, priority boarding on the next available shuttle, and use of an exclusive lounge* with complimentary light meals, drinks and newspapers. FlexiPlus fares are fully flexible and refundable allowing you to change your travel plans free-of-charge at any time for a whole year from the date of booking.

To compete in the highly popular short break market Eurotunnel has also launched special fares for breaks of up to five calendar days. These fares offer discounts of up to 50% on the standard fares. **Short Stay Saver** fares start from just £78 for a car and all passengers.

Eurotunnel's **Day Trip** fares are now even better value too and are valid for two calendar days. This means that customers can overnight at no extra cost. Day trips start from just £30 for a car and all passengers.

Already the fastest way to cross to France by car with a crossing time of just 35 minutes, Eurotunnel is also introducing a new **'fast track'** procedure which means that customers arriving at the recommended check-in departure time can drive direct from check-in to shuttle boarding.

Eurotunnel's website is recognised as one of the most popular portals for cross-Channel travel. Over 60% of Eurotunnel tickets are sold online. As well as cross-Channel travel, visitors to www.eurotunnel.com can also arrange travel insurance, motor breakdown cover, hotel and self-catering accommodation, and even pre-order foreign currency and shopping.